

Unit Title	Visual Language				
Subject group and discipline	Arts: Visual Arts	MYP year	1	Unit duration (hrs)	18

Inquiry: Establishing the purpose of the unit

Key concept	Related concept(s)	Global context
Communication	Innovation Structure	Scientific and Technical Innovation Exploration: Methods (Centuries of continued scientific, technical and creative discoveries have established core methodologies that continue to support innovative art, and is an integral part of our modern global context.)
Statement of inquiry		
Structured methods of visual communication support innovation.		
Inquiry questions		
<p>Factual – How can I improve the realism in my observational drawing and painting?</p> <p>Conceptual – Can colour be used to clearly communicate emotion?</p> <p>Debatable – What makes a piece of art 'good'?</p>		
Objectives	Summative assessment	

<p>B. Developing skills</p> <p>I. demonstrate the acquisition and development of the skills and techniques of the art form studied</p> <p>II. demonstrate the application of skills and techniques to create, perform and/or present art</p> <p>C. Thinking creatively</p> <p>I. identify an artistic intention</p> <p>II. identify alternatives and perspectives</p> <p>III. demonstrate the exploration of ideas</p>	<p>Goal: The student will illustrate a scene from one of the three children's stories provided.</p> <p>Role: The student is in the role of a children's book illustrator.</p> <p>Audience: The illustration is aimed at young children. As an illustrator, the student's audience is also the art agent at the publishing company.</p> <p>Situation: The student has received a brief with the stories, which require illustrations.</p> <p>Purpose: The student needs to effectively communicate the scene from the story in an engaging and entertaining manner.</p> <p>Standards and criteria (MYP Visual Arts Year 1):</p> <p>B. Developing skills</p> <p>C. Thinking creatively</p>	<p>Relationship between summative assessment task(s) and statement of inquiry:</p> <p>Students will need to use the structured methods of art development and communication studied, in order to effectively complete their innovative depiction of the chosen scene.</p> <p>As part of this summative assessment, students will need to produce the following material in order to demonstrate the methods undertaken:</p> <p>Part 1: A set of initial illustration ideas.</p> <p>Part 2: A completed illustration.</p>
<p>Approaches to learning (ATL)</p>		
<p>Thinking</p> <ul style="list-style-type: none"> - Creative thinking skills <p>Students must practice observing carefully in order to recognize problems. Students must propose and evaluate a variety of solutions.</p> <p>Communication</p> <ul style="list-style-type: none"> - Communication skills <p>Students must interpret and use effectively modes of non-verbal communication. Students must give and receive meaningful feedback.</p>	<p>Research</p> <ul style="list-style-type: none"> - Media literacy skills <p>Students must understand the impact of media representations and modes of presentation. Students must communicate information and ideas effectively to multiple audiences using a variety of media and formats.</p>	