Unit 4 Title	Moving Images				
Subject group and discipline	Arts: Visual Arts	MYP year	2	Unit duration (hrs)	16

### Inquiry: Establishing the purpose of the unit

Key concept	Related concept(s)	Global context
Communication	Audience	Globalization and sustainability
	Narrative	Exploration: Commonality, diversity and interconnection

# Statement of inquiry

Communication in an interconnected world allows diverse audiences to share powerful narratives.

# Inquiry questions

### **Factual**

How do common narratives change for diverse audiences?

How is visual propaganda constructed to communicate powerful narrative?

# Conceptual

How can narrative be clearly communicated to my audience?

#### Debatable

Can cameras lie in an interconnected world?

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Objectives	Objectives Summative assessment					
B. Developing		<b>G</b> oal: The student will produce a narrative storyboard for a scene	Relationship between summative assessment task(s) and statement of inquiry:			
practically explore ideas to inform development of a final artwork or performance		of a short film, which raises awareness on an issue.	Students will need to carefully consider how to communicate the chosen message in their short film, so that their narrative is understandable to diverse audiences.			
		<b>R</b> ole: The student is a social activist film-maker working with a group of passionate peers.				
II. present a clear artistic intention for the final artwork or performance in line with the statement of inquiry.		A udience: The student is aiming their video towards a diverse international audience to gain the most impact.	Summative assessment of this unit will be based on a portfolio of the students work from across the unit, including core assessment tasks introduced at the end of the unit.			
		<b>S</b> ituation: If the film produced is effective, it will be shown at international festivals and conventions helping to communicate their message further.				
<ul><li>D. Evaluating</li><li>I. appraise their own artwork or performance</li><li>II. reflect on their development as an artist.</li></ul>		<b>P</b> urpose: The student needs to effectively communicate their chosen narrative in their storyboard scenes in an engaging manner.	Core assessment task part 1: A set of preparatory material, including mind maps, thumbnails and mood boards			
		S tandards and criteria (MYP Visual Arts Year 3):	Core assessment task part 2: A completed storyboard			
		B. Developing (i and ii)				
		D. Evaluating (i and ii)	Core assessment task part 3: Evaluation			
Approaches to learning (ATL)						
Skill Category	Skill Cluster	Skill Indicator and Description				
Communication	Communication	In order for students to make effective environmental awareness posters.				
		They will need to use a variety of media to communicate with a range of audiences.				
Thinking	Cractive	Explicitly taught and practised skill strategy: Selection of appropriate media to communicate a message.				
Thinking	Creative Thinking	In order for students to make effective environmental awareness posters.  They will need to create original works and ideas; use existing works and ideas in new ways.				
	I IIIIIKIIIG	Explicitly taught and practised skill strategy: Using three or more collage elements in their own original work.				
Thinking	Creative	In order for students to practically explore ideas to inform development of a final artwork or performance (B.I)				
	Thinking	They will need to use brainstorming and visual diagrams to generate new ideas and inquiries.				
		Explicitly taught and practised skill strategy: Organising mind maps with appropriate sub-groupings.				

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